



Community-driven TikTok-style NFT  
Marketplace

## PROBLEM

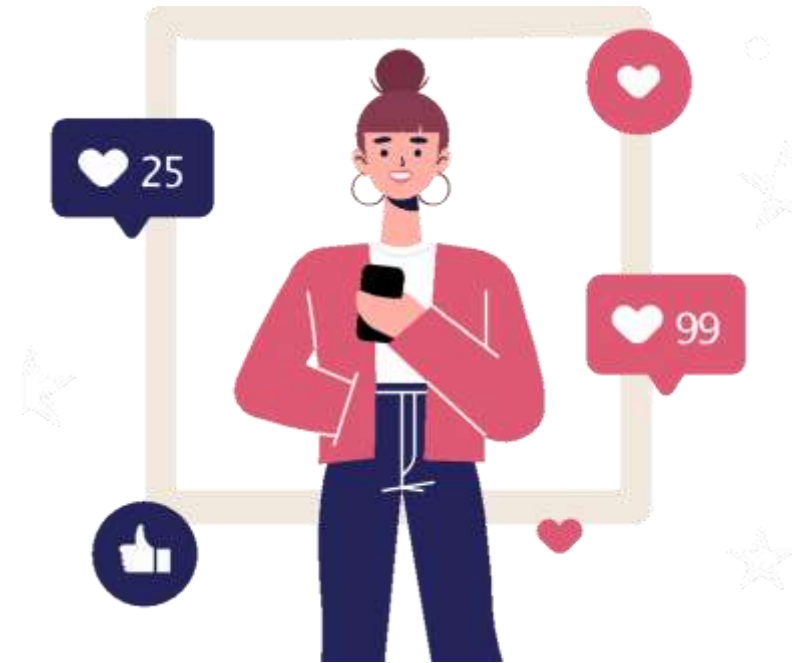


Creators need to use **different platforms to amplify their message** instead of a single one. This leaves them with little creative time.

## SOLUTION



A single cross-device decentralized platform to bridge the gap between influencers and their community, allowing them to tokenize their creations and providing a marketplace to bring together sellers and buyers.



# Creator Benefits



Fully decentralized means creators own their content 100%.



Scale your reach and go from a small session to a full-blown virtual conference or event.



Dedicated Artificial Intelligence enhanced content feed ensures the right content finds the right audience.



Brand new tools for interacting with fans and brand new ways to earn more as a creator.



Blockchain-powered, so it's transparent, censorship-resistant, and no middle man. Value goes to you.



Virtual events that match a Woodstock/Coachella scale or a Big Expo are becoming possible with YouClout.



Easily create a fanbase around your video content with our robust decentralized feature set.



NFT Ready so you can easily turn any content into environmentally friendly NFTs.



Discover creators with our category leaderboards based on yTokens, engagement, and quality of content.



Tokenized membership in one click to quickly create a free channel with exclusive content for your yToken holders.



A full-blown marketplace where you can trade yTokens and NFTs.



## PRODUCT



YouClout is a community-driven TikTok-style NFT Marketplace which runs on mobile as well as other web-enabled devices like your computer.





### **Marketplace**

Creators can generate video content continuously and have it listed and bought with a single swipe

Users can choose to keep the NFT in their wallet or in the treasury smart contract



### **VIP Lounge**

Each influencer can create their own Y-token. Users purchase it through the platform and gain membership in their community. Each influencer has a limited number of seats in his community with the option to increase it if they run out of seats.

Users can also auction their membership token and resell it on the marketplace.



### **Influencer Badges**

NFT badges for accomplishments such as: longest conference ever held, largest community etc.



### **Decentralized**

All minting and selling of the token is done through a smart contract system without human interaction

Each user wallet is private and not controlled by the platform

# Conferencing Platform



Our state-of-the-art conferencing platform is the starting point of YouClout. We have already developed it and it is empowering creators to communicate directly with their community, amplifying their message across the platform. Using YouClout Conf, influencers can:



Share knowledge with their community and followers



Build genuine connections with their fanbase



Spread their message and mission



Monetize valuable content in relation with their community



## AI-enhanced Feed



YouClout users' feed is **based on our proprietary AI** which generates the content based on different criteria:



User content preferences  
(type of content, genre)



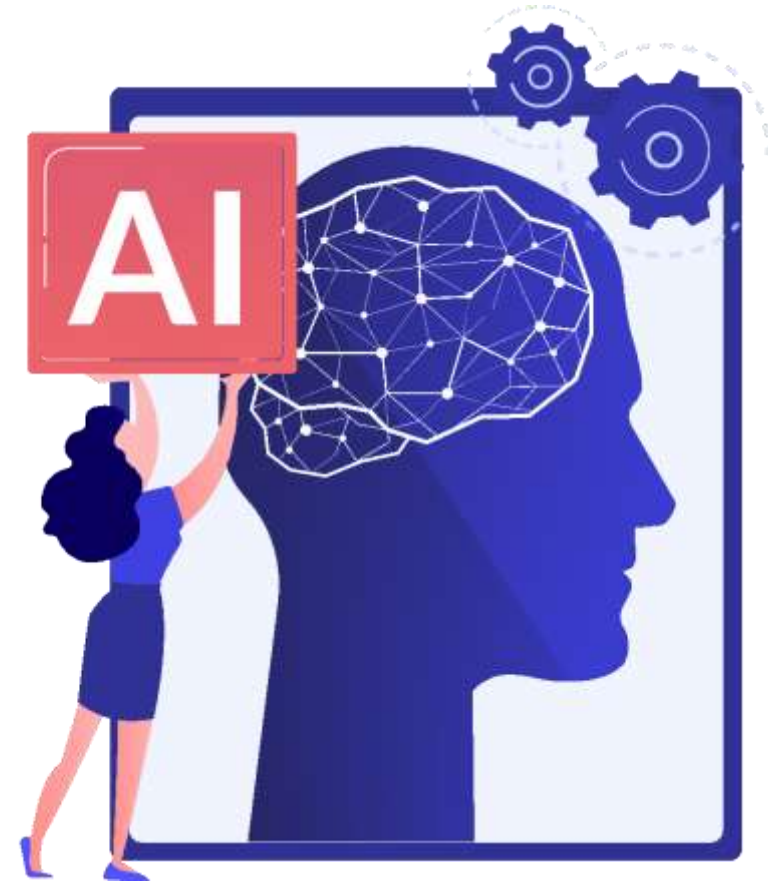
Gender and age



Time spent in the app



Lookalike content based on their  
interaction with their initial feed





## TOKEN UTILITY



The YCT token is powering YouClout and provides influencers and content creators a way to monetize their brand. It also facilitates users' access to exclusive features, low fees and a better platform experience.



50% discount on NFT purchases for those who have memberships tokens



Access to private conferences for users who hold more than \$1,000 in YCT

# TEAM



**Vlad Ionut Stefan**  
CEO



**Alexandru Mincu**  
CTO  




**Alexandru Craciun**  
Project Manager  




**Andrei Tatomir**  
Lead Solidity Engineer



**Gabriel Cristea**  
Lead Frontend Engineer  




**Florin Marian Fatu**  
Senior Frontend Engineer  




**Monica Gavrilă**  
Operations Manager  


# TOKENOMICS



Allocation	Percentage	Tokens	USD Value	Cliff	Vesting/Scope
Team	20%	200,000,000	\$6,000,000	6 months	12 months linear distribution
Advisors	1%	10,000,000	\$300,000	3 months	12 months linear distribution
Liquidity Pool Reward	12%	108,600,000	\$3,600,000	1 week	None
Ecosystem and incentives for creators	12%	120,000,000	\$3,600,000	2 weeks	\$1m incubation fund for creators
Reserve	14%	140,000,000	\$4,200,000	3 months	Treasury for further research and development (multi-chain and cross-chain)
Marketing	20%	200,000,000	\$6,000,000	As needed	Reserved budget for various marketing actions. To be spent after TGE. Max. 10% per month
Seed Round	5%	50,000,000	\$500,000	None	5% released on Day 1. 10 months vesting
Private Round	13%	130,000,000	\$1,820,000	None	10% TGE 6 months vesting
Public Sale	1%	11,400,000	\$400,000	None	33% TGE, 33% monthly
<b>Total</b>	<b>100%</b>	<b>1,000,000,000</b>	<b>\$26,820,000</b>		

# ROADMAP



Q1 2021

- Finalize Conference holding platform
- Software Architecture
- Integrate Conferencing module into product Architecture

Q2 2021

- Smart Contract Architecture
- DevOps infrastructure

Q3 2021

- Smart Contracts System Development
- Partnerships and Marketing Kick-off
- Mobile App Development
- Smart Contracts Audit

Q4 2021

- App Store Launch
- Multichain Development



Thank you



[info@youclout.com](mailto:info@youclout.com)



[www.youclout.io](http://www.youclout.io)